

FRUIT-FILLED  
APPLE CINNAMON / POMME ET CANNELLE  
AUX FRUITS

Made with real fruit / Fait de vrais fruits  
38 g  
PEANUT FREE / SANS ARACHIDES  
Great Value

Nutrition Facts / Valeur nutritive

| Per 1 bar (38 g)              | Pour 1 barre (38 g)        | % Daily Value / % Valeur<br>quotidienne* |
|-------------------------------|----------------------------|--|
| Calories: 130                 | Calories: 130              | -  |
| Fat / Lipides: 3 g            | Fat / Lipides: 3 g         | 4%                                       |
| Saturated / saturés: 0.3 g    | Saturated / saturés: 0.3 g | 2%                                       |
| + Trans / trans: 0 g          | + Trans / trans: 0 g       | -  |
| Carbohydrate / Glucides: 25 g | Fibre / Fibres: 2 g        | 7%                                       |
| Sugars / Sucres: 11 g         | Protein / Protéines: 1 g   | -  |
| Sodium: 65 mg                 | Calcium: 10 mg             | 1%                                       |
| Iron / Fer: 0.5 mg            | -                          | 3%                                       |

\*5% or less is a little, 15% or more is a lot.  
5 % ou moins c'est peu, 15 % ou plus c'est beaucoup.

Ingredients: Apple and cinnamon filling (fructose, glucose, apple purée, sugar/glucose-fructose, water, modified corn starch, pectin, malic acid, tricalcium phosphate, cinnamon, potassium sorbate, sodium citrate) + Enriched wheat flour + Sugars (sugar, fancy molasses, raisin paste [raisins, cottonseed and/or sunflower oil, honey]) + Oat bran + Canola oil + Oat hull fibre + Wheat bran + Baking powder + Wheat starch + Modified milk ingredients + Cellulose gum + Potassium bicarbonate + Modified cellulose + Salt + Sodium propionate + Soy lecithin.

Contains: Milk, Oats, Soy, Wheat.  
May contain: Eggs.

Ingrédients: Garniture aux pommes et à la cannelle (fructose, glucose, purée de pommes, sucre/glucose-fructose, eau, amidon modifié, glycérine, pectine, acide malique, phosphate tricalcique, cannelle, sorbate de potassium, citrate de sodium) + Farine de blé enrichie + Sucres (sucre, mélasse qualité fantaisie, pâte de raisins secs [raisins secs, huile de coton et/ou de tournesol, miel]) + Son d'avoine + Huile de canola + Glycérine + Fibres de balles d'avoine + Son de blé + Poudre à pâte + Substances laitières modifiées + Gomme de cellulose + Bicarbonate de potassium + Cellulose modifiée + Sel + Propionate de sodium + Lécithine de soya.

Contient: Lait, Avoine, Soya, Blé.  
Peut contenir: Oeufs.

Prepared for: Wal-Mart Canada Corp., 1940 Argentia Rd, Mississauga, Ontario L5N 1P9 ©2021  
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851-73742

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In-Class Exercise 1A

Description:

I chose Georgia for its warmth and readability at body-text size, giving the layout a classic, trustworthy tone that suits a packaged snack product.

To establish hierarchy without relying on type variation, I used alignment, grouping, and white space.

The product name and descriptors are centered to create emphasis, while dense information like ingredients and nutrition facts are left-aligned for clarity.

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